



NEW AGE COOKING BY AGROTECH

AgroTech Foods Ltd, one of the leading players in premium refined oil segment, has announced its foray into a new category with the launch of Sundrop SlimLite Cooking Spray. This next generation cooking medium offers 360° health benefits as it is low on calorie and high on taste. At this initial phase, SlimLite is launched in Delhi-NCR, Mumbai, Chennai, Kolkata, Bangalore, Hyderabad, Pune and Ahmedabad only.

Targeting the age group of 25 years and above, SlimLite AgroTech Foods is planning to create awareness amongst target audience through different media such as print, TV and in-store demonstration. The oil contains 2 calories per spray.

**Price: Rs 200 for
141 gm packs**